

# **SCHOOL OF TOURISM**

### **FINAL EXAMINATION**

Student ID (in Figures)	:														
Student ID (in Words)	:														
Subject Code & Name	:	TOU1113 – DESTINATION GEOGRAPHY													
Semester & Year	:	January – April 2017													
Lecturer/Examiner	:	Ms.	Lisa I	Marti	ni										
Duration	:	2 H	ours												

# **INSTRUCTONS TO CANDIDATES**

1. This question paper consists of 3 parts:

PART A (10 marks) : Answer all TEN (10) multiple-choice questions. Answers are to be

shaded in the Multiple Choice Answer Sheet provided.

PART B (50 marks) : Answer FOUR (4) structured type questions. Answers are to be

written in the Answer Booklet provided.

PART C (40 marks) : Answer TWO (2) essay questions. Answers are to be written in the

Answer Booklet provided.

- 2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
- 3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
- 4. Only ballpoint pens are allowed to be used in answering the questions, with the exceptions of multiple choice questions, where 2B pencils are to be used.

**WARNING:** The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

Total number of pages = 5 (Including the cover page)

PART B: STRUCTURED QUESTIONS (50 MARKS)

INSTRUCTION(S): There are FOUR (4) structured type questions. Answer all questions in the

Answer Booklet(s) provided.

### Question 1

a) Explain the areas important to the development of tourism related to the study of geography.

(10 marks)

b) Answer the question based on the situation below.

Mr Yoo Sijin was born in Hong Kong. He went to Korea to work and eventually became a permanent resident of Korea. During the recent Chinese New Year he returned to Hong Kong for a week of celebration. Analyze his status as a tourist.

(10 marks)

# Question 2

Analyze factors that will encourage mountains to turn into a tourist attraction.

(10 marks)

### **Question 3**

Identify tourism products that contributed to Malaysia's tourism development.

(10 marks)

# **Question 4**

Analyze Indonesia's physical characteristics that influence its tourism industry.

(10 marks)

# **END OF PART B**

PART C: ESSAY QUESTIONS (40 MARKS)

INSTRUCTION: There are TWO (2) essay questions. Answer the questions in the Answer

Booklet (s) provided.

# Question 1

Describe the current political situation in United States of America that could affect the international tourism market to the country.

(20 marks)

# Question 2

Using relevant example, discuss why geographic location is vital to tourism development.

(20 marks)

**END OF EXAM PAPER**